



# AIB NEW ZEALAND STUDENTS AND ALUMNI INSIGHTS REPORT

# 2017



AUSTRALIAN  
INSTITUTE  
of BUSINESS

the practical business school

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# WELCOME TO THE 2017 NEW ZEALAND STUDENTS AND ALUMNI INSIGHTS REPORT

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After compiling the results of the 2017 New Zealand Insights Survey, I and the whole Australian Institute of Business (AIB) team are really pleased to see the outstanding achievements of our students and alumni.

As an organisation that strives to provide people with greater access to education, our primary focus is on student success.

I am extremely happy to see that the results of this survey are testimony to what we have set out to achieve from the beginning – “To deliver life changing experiences”.

It gives me tremendous pleasure to present to you the findings from the 2017 New Zealand Insights Survey.



**Professor Angèle Cavaye**

*Academic Director*

*Australian Institute of Business,*



# STUDENT AND ALUMNI OVERVIEW

## DEMOGRAPHICS REPORTED

**31.5%**  
of NZ respondents  
are alumni,  
**68.5%**  
are students.  
n=54

**48**  
is the average age  
of NZ respondents.  
n=54

**81.48%**  
of NZ respondents  
are from urban areas,  
**18.52%**  
are from  
rural areas.  
n=54

## INDUSTRIES AND FUNCTIONS

**25.5%**  
of respondents are  
working in Fortune  
500 or Exchange  
Listed companies.  
n=54

## WORK EXPERIENCE

**90.4%**  
have 10+ years'  
work experience.  
n=54

**94.2%**  
have 5+ years'  
management  
experience.  
n=54

**82.7%**  
of respondents are  
Managers,  
**3.9%**  
in the C-Suite.  
n=54

## OPINION OF AIB

**87%**  
of respondents  
would choose to  
study at AIB again.  
n=54

**72.7%**  
of respondents agree  
that the AIB MBA has  
helped them to  
achieve their  
career goals.  
n=54

## ANNUAL EARNINGS REPORTED

**57%**  
of respondents  
reported earning  
more than  
NZD\$100k in the  
last 12 months.  
n=54

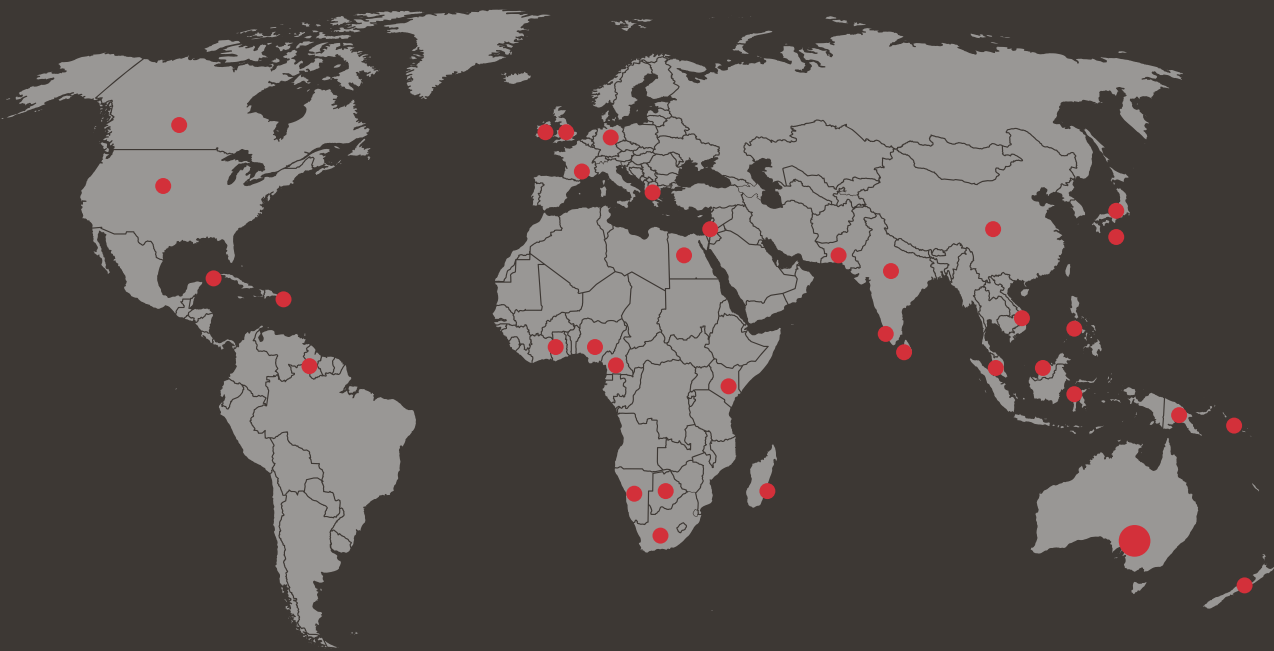
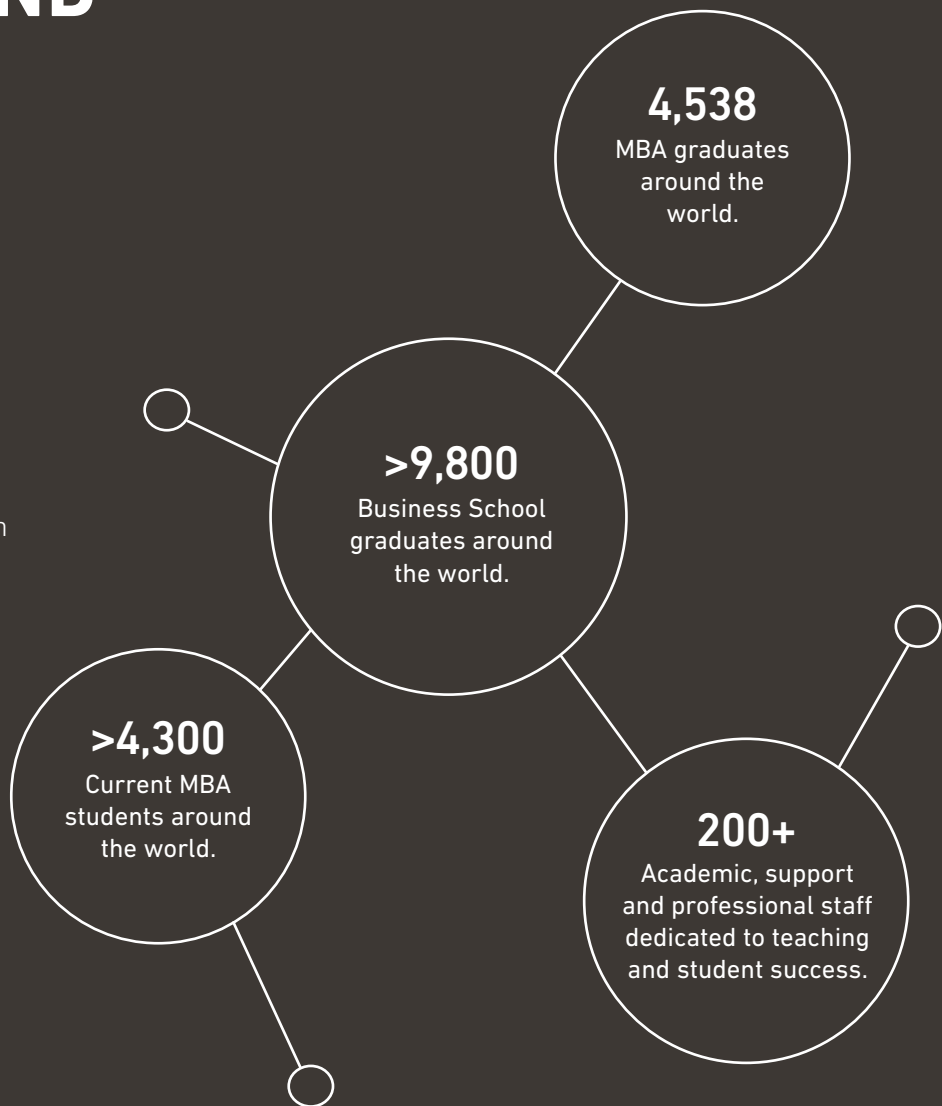
**NZD\$145K**  
is the average annual  
income reported over  
the last 12 months (in  
pre-tax annual  
income in NZD)  
n=54

Notes: \* Annual earnings were self-reported in \$USD. The USD to NZD exchange rate was used as published by the Reserve Bank of NZ on 1 August 2017.

# BACKGROUND

## AIB'S GLOBAL COMMUNITY

The Australian Institute of Business (AIB) is a truly global community with over 16,000 students, alumni, academics and industry experts from over 90 countries.



Note: All graduate, student and academic head-count numbers provided on this page were true and correct as at 1 March 2017.

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## SURVEY METHODOLOGY

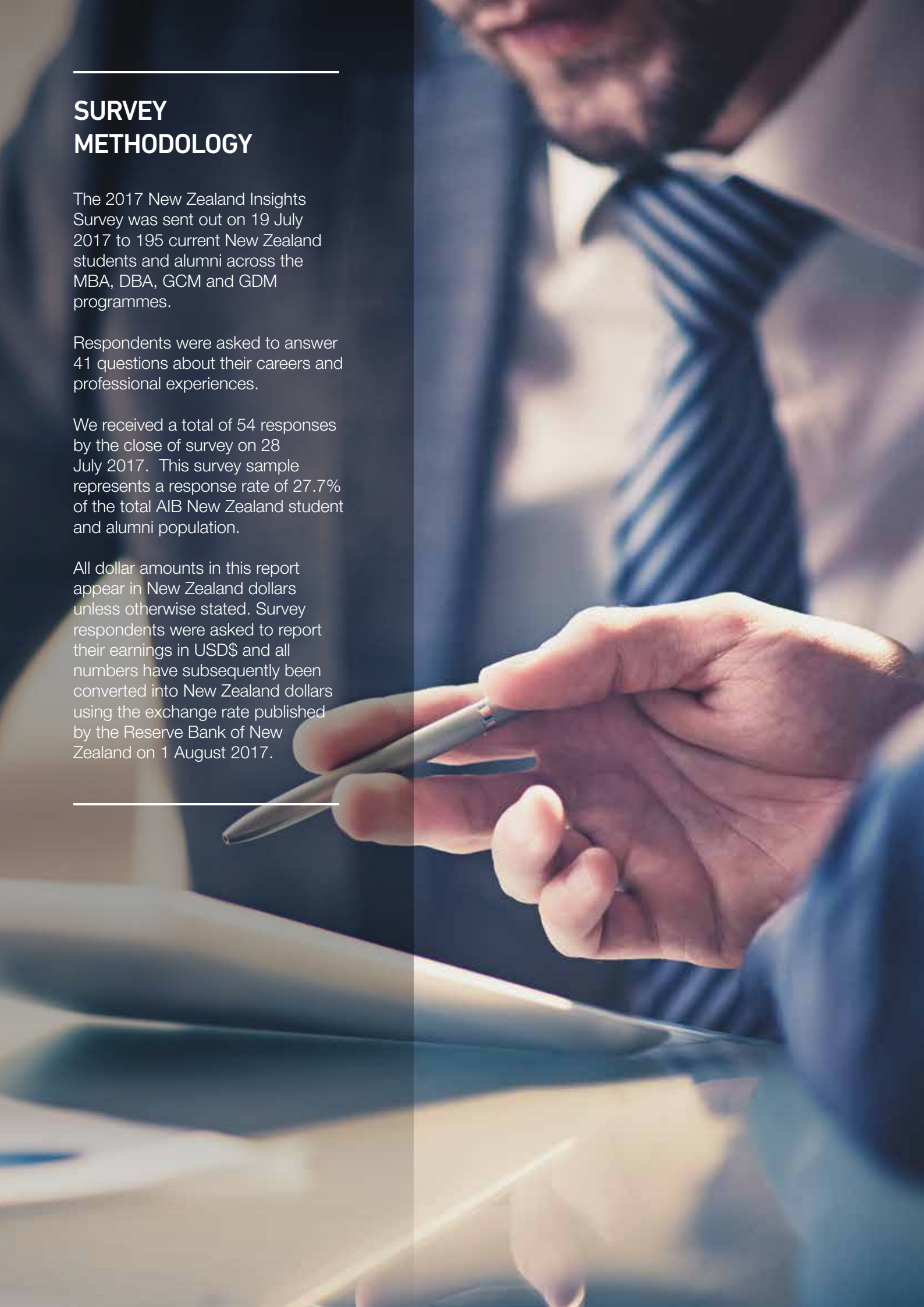
The 2017 New Zealand Insights Survey was sent out on 19 July 2017 to 195 current New Zealand students and alumni across the MBA, DBA, GCM and GDM programmes.

Respondents were asked to answer 41 questions about their careers and professional experiences.

We received a total of 54 responses by the close of survey on 28 July 2017. This survey sample represents a response rate of 27.7% of the total AIB New Zealand student and alumni population.

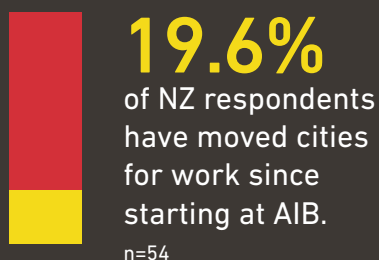
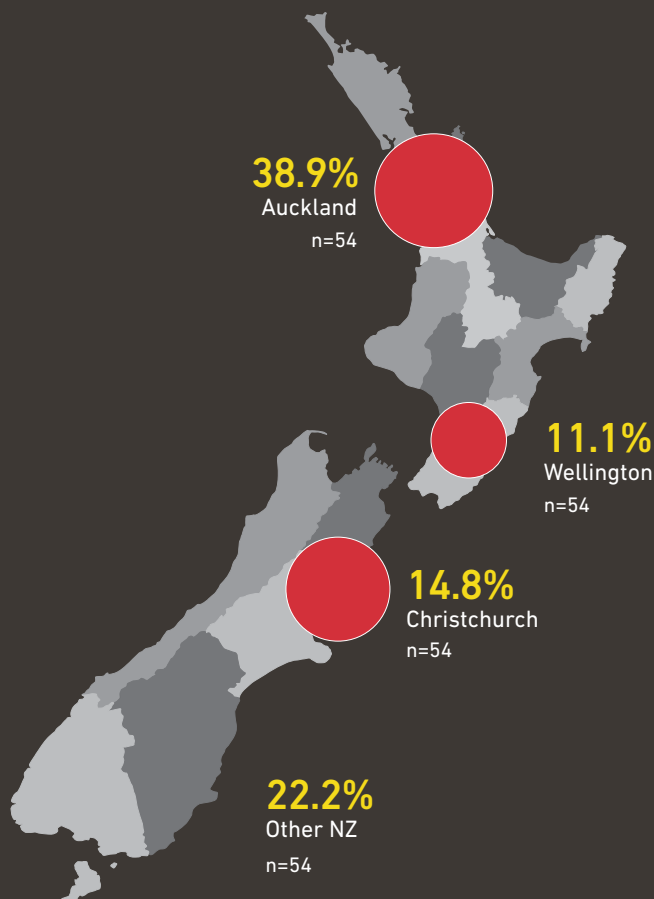
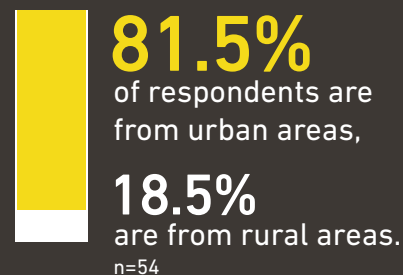
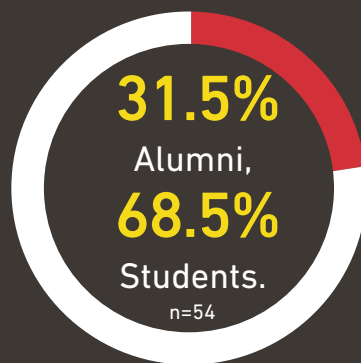
All dollar amounts in this report appear in New Zealand dollars unless otherwise stated. Survey respondents were asked to report their earnings in USD\$ and all numbers have subsequently been converted into New Zealand dollars using the exchange rate published by the Reserve Bank of New Zealand on 1 August 2017.

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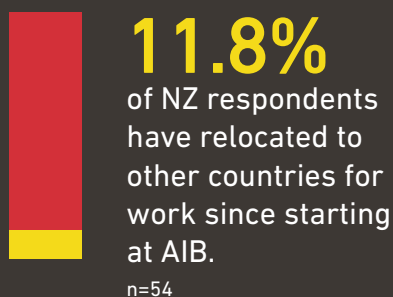


# OUR NZ RESPONDENTS

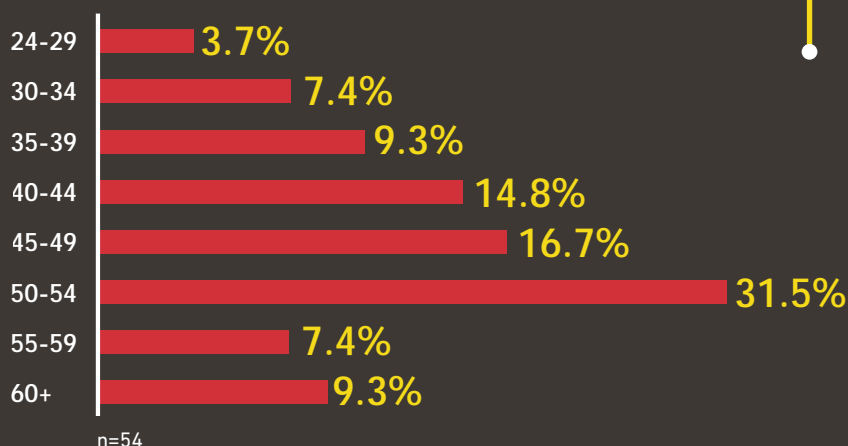
OUR COMMUNITY IS DIVERSE WITH SURVEY RESPONDENTS COMING FROM ALL OVER NZ.



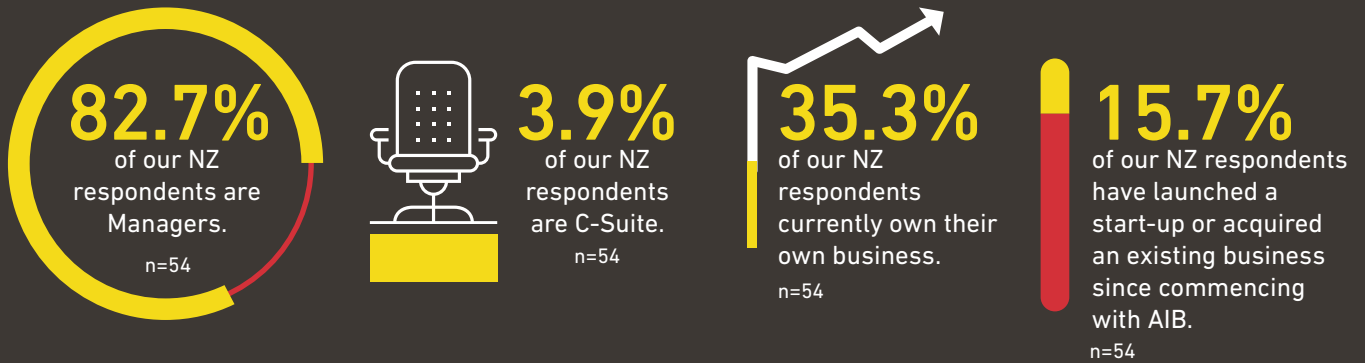
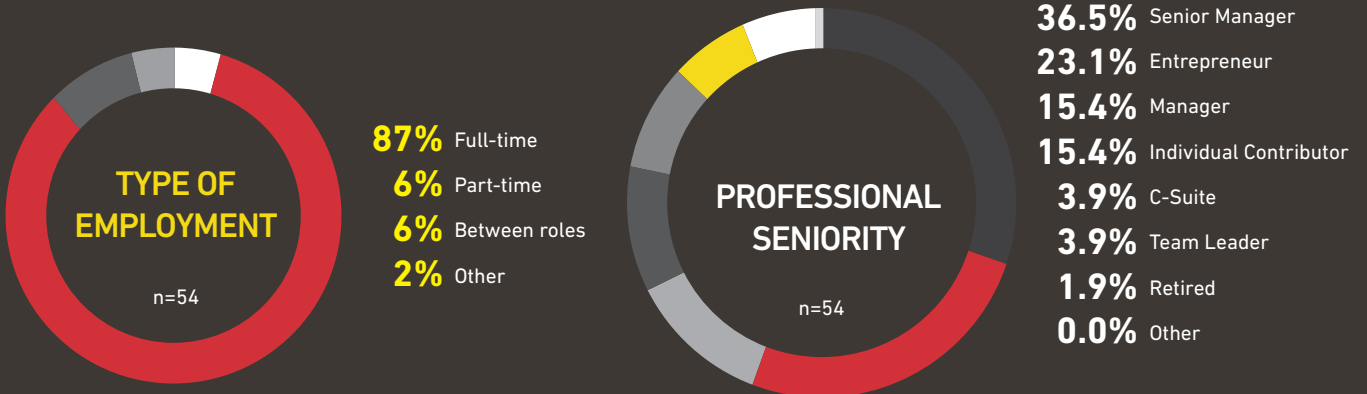
OUR NZ RESPONDENTS TYPICALLY HAVE MORE THAN 10 YEARS OF WORK EXPERIENCE  
n=54



RESPONDENTS VARIED IN AGE FROM **28** TO **67**



# STUDENT & ALUMNI CAREER STATISTICS



## WHERE THE AIB NZ COMMUNITY WORK

**25.5%** of our respondents reported working in **Fortune 500** or **exchange listed** companies including:

IAG Insurance | Fonterra | FedEx | Meridian Energy | Fletcher Building | AVENG Limited | Spotless Group Holdings Limited | MNF Group Limited | USANA Health Sciences | CSG Limited | New Talisman Gold Mines Limited

n=54





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