



# AIB CANADIAN STUDENTS AND ALUMNI INSIGHTS REPORT

## 2017



AUSTRALIAN  
INSTITUTE  
of BUSINESS

the practical business school

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# WELCOME TO THE 2017 CANADIAN STUDENTS AND ALUMNI INSIGHTS REPORT

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After compiling the results of the 2017 Canadian Insights Survey, I and the whole Australian Institute of Business (AIB) team are really pleased to see the outstanding achievements of our students and alumni.

As an organization that strives to provide people with greater access to education, our primary focus is on student success.

I am extremely happy to see that the results of this survey are testimony to what we have set out to achieve from the beginning – “To deliver life changing experiences”.

It gives me tremendous pleasure to present to you the findings from the 2017 Canadian Insights Survey.



**Professor Angèle Cavaye**

*Academic Director*

*Australian Institute of Business*



# STUDENT AND ALUMNI OVERVIEW



## DEMOGRAPHICS REPORTED

**23%**

of respondents are alumni,

**77%**

are students.

**43**

is the average age of respondents.

**92.2%**

of respondents are from urban areas,

**7.8%**

are from rural areas.

## INDUSTRIES AND FUNCTIONS

**21.1%**

of respondents are working in Fortune 500 or Exchange Listed companies.

**38.7%**

have changed job functions since commencing with AIB.

**12%** work in Healthcare & Medical,

**11%** in Business & Commerce,

**9%** in the Mining and Energy Industry.

## WORK EXPERIENCE

**84.5%**

have 10+ years' work experience.

**52%**

have 5+ years' management experience.

**81.5%**

of respondents are Managers with,

**6.5%**

in the C-Suite.

# ALUMNI OVERVIEW

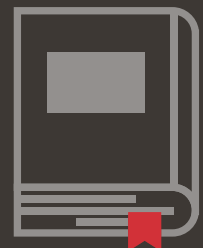
## ALUMNI OPINION OF AIB

**95.5%**

of alumni respondents would choose to study at AIB again.

**72.7%**

of alumni respondents agree that the AIB MBA has helped them to achieve their career goals.



## ALUMNI ANNUAL EARNINGS REPORTED

**57%**

of respondents reported earning more than CAD\$100k in the last 12 months.

**\$113K**

is the average annual income reported over the last 12 months (in pre-tax annual income in CAD).

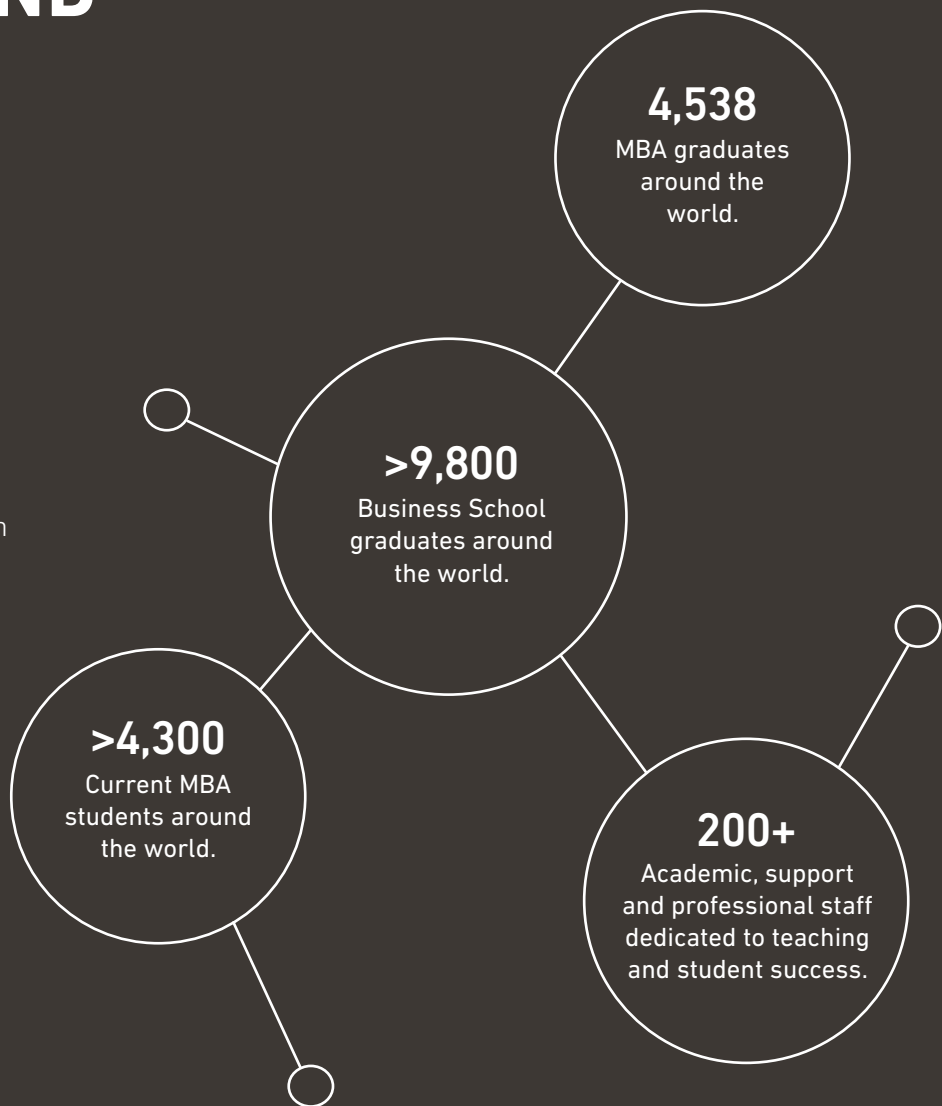
**22.2%**

Received a raise within the first 3 months after graduation.

# BACKGROUND

## AIB'S GLOBAL COMMUNITY

The Australian Institute of Business (AIB) is a truly global community with over 16,000 students, alumni, academics and industry experts from over 90 countries.



Note: All graduate, student and academic head-count numbers provided on this page were true and correct as at 1 March 2017.

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## SURVEY METHODOLOGY

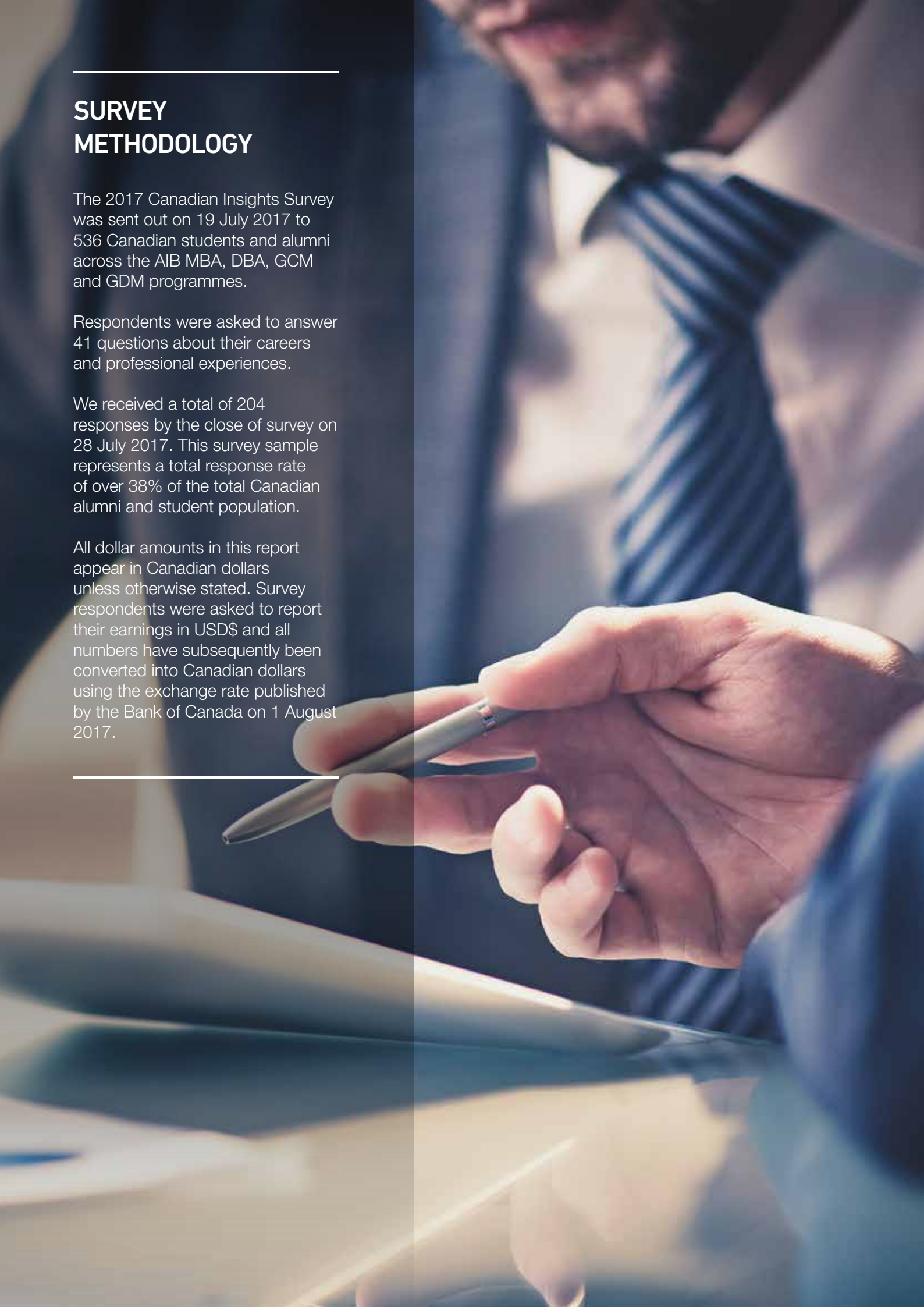
The 2017 Canadian Insights Survey was sent out on 19 July 2017 to 536 Canadian students and alumni across the AIB MBA, DBA, GCM and GDM programmes.

Respondents were asked to answer 41 questions about their careers and professional experiences.

We received a total of 204 responses by the close of survey on 28 July 2017. This survey sample represents a total response rate of over 38% of the total Canadian alumni and student population.

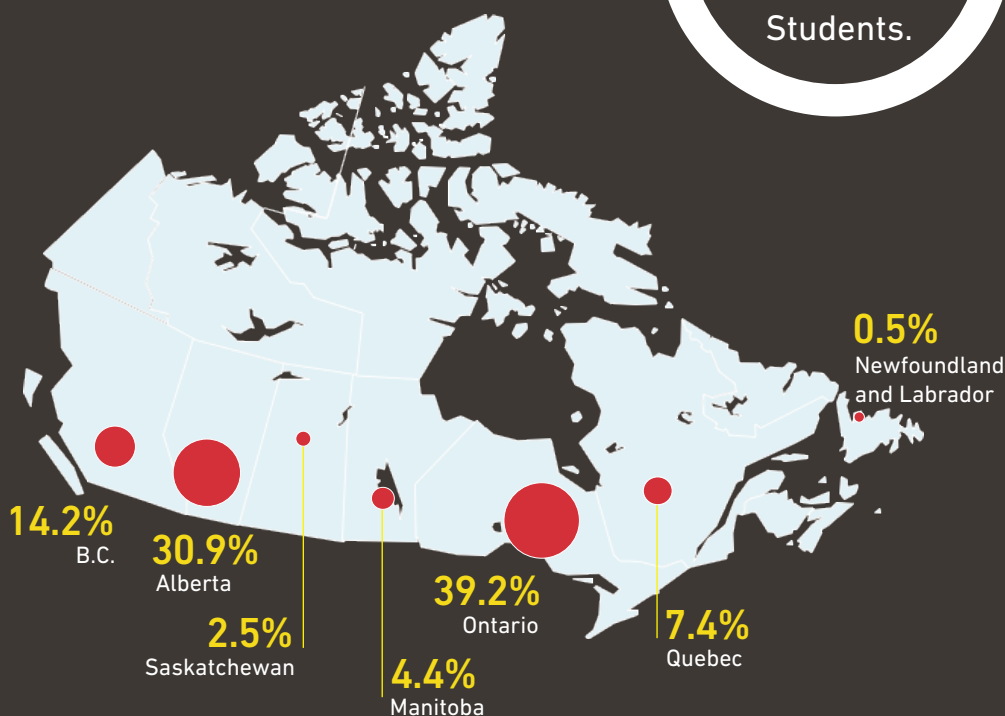
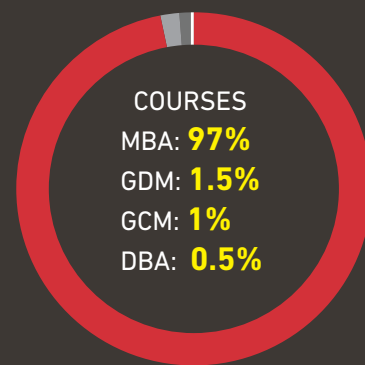
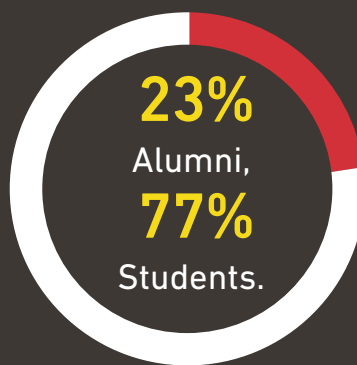
All dollar amounts in this report appear in Canadian dollars unless otherwise stated. Survey respondents were asked to report their earnings in USD\$ and all numbers have subsequently been converted into Canadian dollars using the exchange rate published by the Bank of Canada on 1 August 2017.

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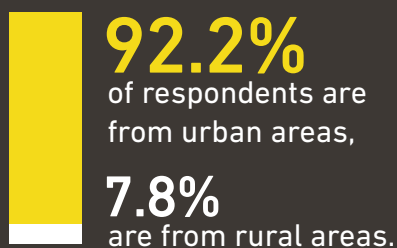
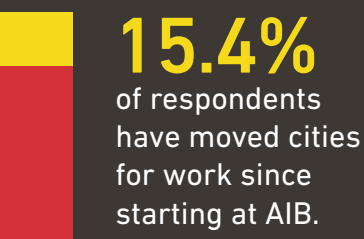


# OUR RESPONDENTS

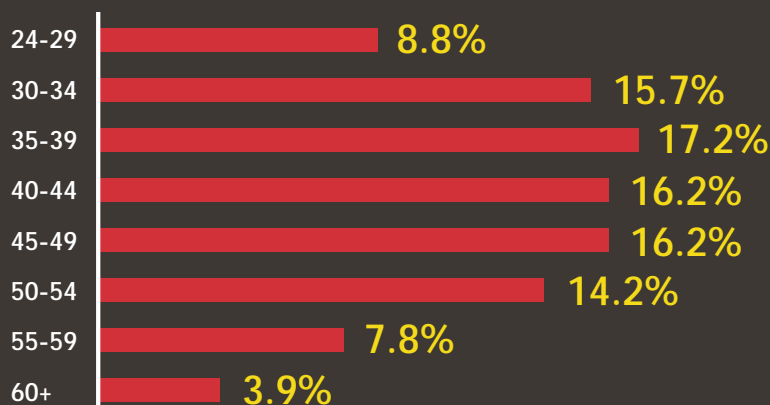
OUR COMMUNITY IS DIVERSE WITH SURVEY RESPONDENTS COMING FROM ALL OVER CANADA.



OUR CANADIAN RESPONDENTS TYPICALLY HAVE MORE THAN 10 YEARS OF WORK EXPERIENCE

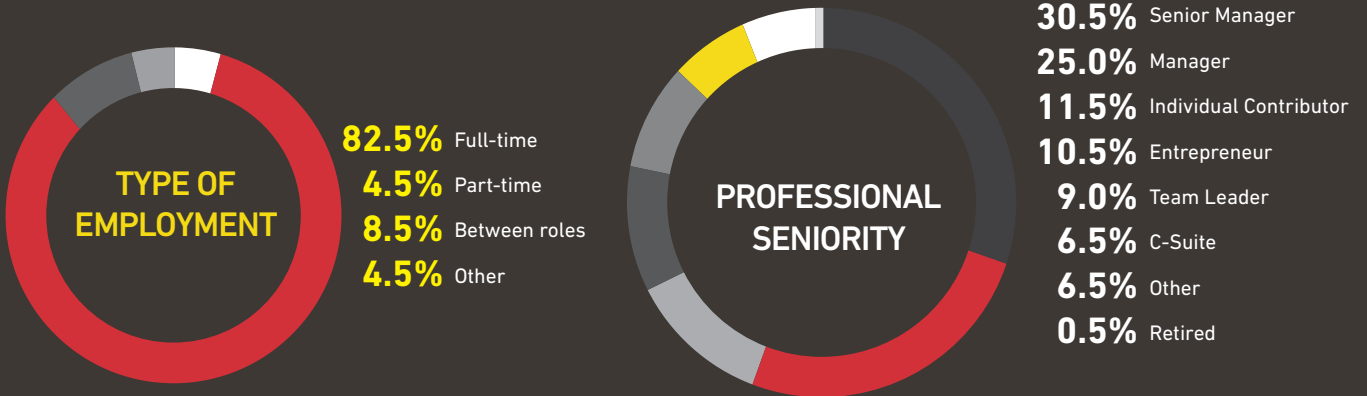


RESPONDENTS VARIED IN AGE FROM **24 TO 70**





# STUDENT & ALUMNI CAREER STATISTICS

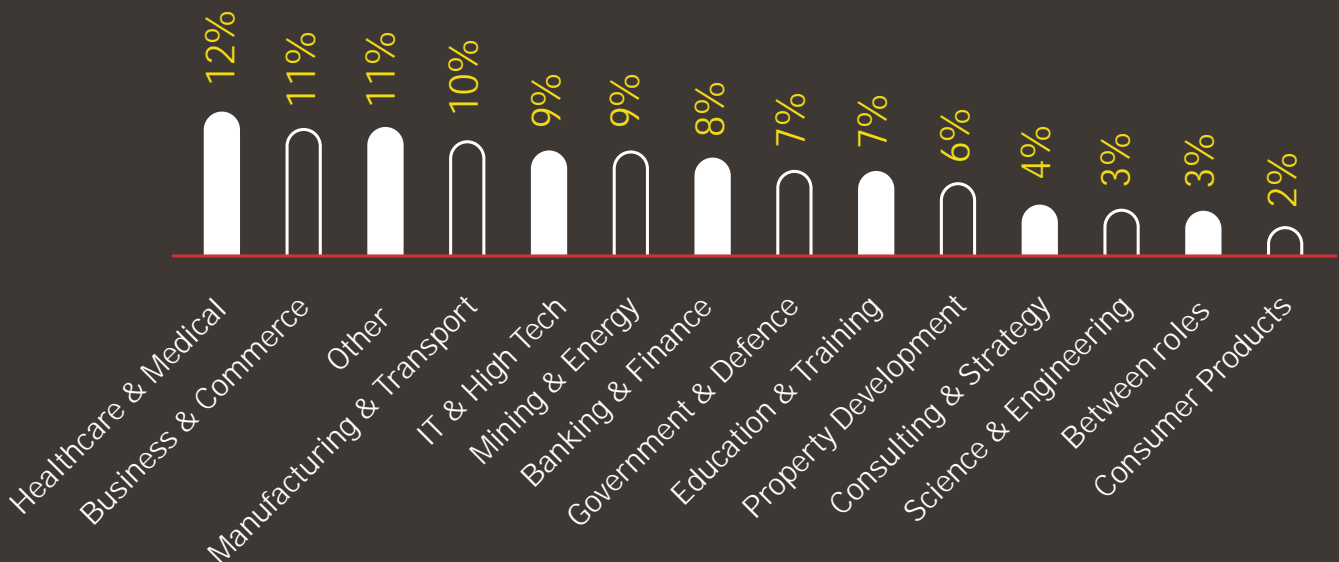


## WHERE THE AIB CANADIAN COMMUNITY WORK

21.3% of our respondents reported working in **Fortune 500** or **exchange listed** companies including:

General Electric | Baker Hughes | D+H | Bell Canada | HSBC | IBM | Scotiabank | Chevron | Bombardier  
Discover Financial Services | Bank of Montreal | Shopify | Exxon Mobil | Royal Bank of Canada | Sophos  
Group | Atlas Copco | BHP | ATCO | TELUS | DXC Technology | Enbridge Gas Distribution Inc. | McKesson  
Corp | Suncor Energy Inc. | Lassonde Industries | Best Buy | DFS Group | Home Depot | SAI | Richards  
Packaging | VWR International | Opus International | Meridian Energy

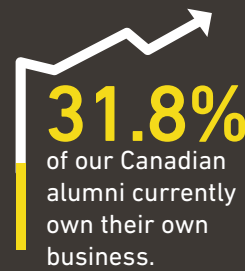
## AIB CANADIAN RESPONDENT EMPLOYMENT ACROSS INDUSTRIES



# ALUMNI CAREER OUTCOMES

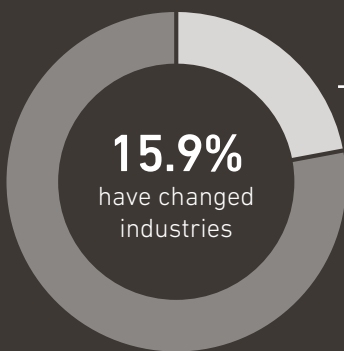


**11.4%**  
of our Canadian alumni are C-Suite.



**20.5%**  
of our Canadian alumni have launched a start-up or acquired an existing business since commencing with AIB.

## INDUSTRY & FUNCTION CHANGES SINCE STARTING THE AIB MBA



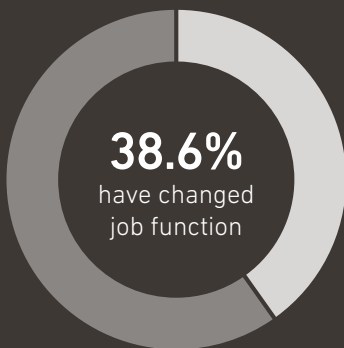
**28.0%**  
to Mining & Energy



**14.2%**  
to Consulting & Strategy



**14.2%**  
to Banking & Commerce



**29.4%**  
to Management Positions

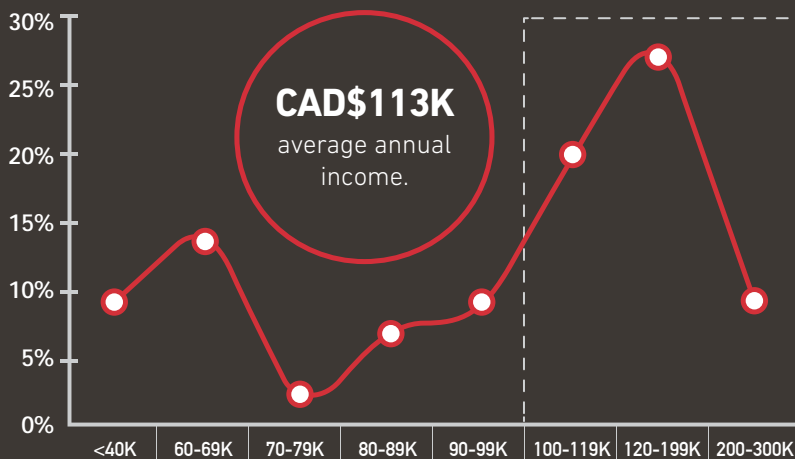


**11.8%**  
to Business Development Positions



**5.9%**  
to Consultant Positions

## ALUMNI AVERAGE ANNUAL INCOME



**57%**  
of Canadian alumni reported earning more than **CAD\$100k per annum.**

**22.2%**  
received a raise within the **first 3 months** after graduation.

Notes: All numbers in this report are in Canadian dollars unless otherwise stated. All USD\$ to CAD\$ amounts were converted using the exchange rate published by the Bank of Canada on 1 August 2017.



# THE IMPACT OF THE AIB MBA



**95.5%**

of alumni respondents would choose to study at AIB again.



**93%**

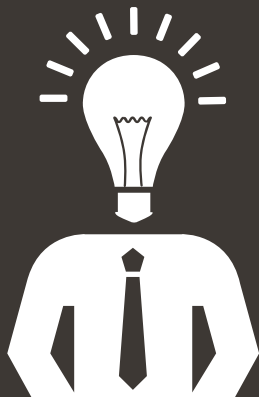
of alumni reported personal achievement as a top benefit of the AIB MBA.



**72.7%**

of alumni respondents agree that the AIB MBA has helped them to achieve their goals.

## PROFESSIONAL BENEFITS GAINED FROM STUDYING WITH AIB REPORTED BY CANADIAN ALUMNI...



**56.8%**

Career growth

**59.1%**

Improved management skills

## PROFESSIONAL SKILLS ENHANCED FROM STUDYING WITH AIB REPORTED BY CANADIAN ALUMNI...



**75.0%**

Research and analytical skills

**70.4%**

Strategy development skills

**65.9%**

Increased self-confidence

**63.6%**

Enhanced professional development



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+61 8 8212 8111



+61 8 8212 0032



courseadvisor@aib.edu.au



www.aib.edu.au

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